JO LEVERSUCH, of Make-up by Jo shows you how to stand out with a UNIQUE and INDIVIDUAL style, as seen on our alternative front cover shoot; 'WILD THING'

My influence has always been led by fashion whilst I work on the latest catwalk shows in London, Milan and Paris and look-books in New York.
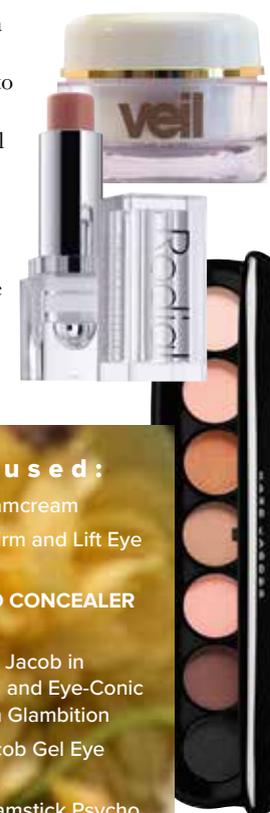
When I arrived on the 'Wild Thing' photo shoot I was captivated by the flowers at Manor Garden. there was an abundance of colour, and I waited for the final flower bouquet to be created as I wanted to enhance the similar colour theme.

My style is always about creating perfect flawless skin, and I always prepare the skin with a face massage using Steam cream moisturiser. this acts as the perfect base before foundation.

I wanted to keep the skin with a semi matte finish, with a slight glow to the skin on the cheekbones. Using the **Veil Cover Cream** with a slightly damp foundation sponge by **Beauty Blender** I started the foundation from the t-zone area and applied the foundation with a dabbing motion. Using Veil Cover Cream as a concealer under the eyes and around the nose area to reduce any slight redness.

Using the eyeshadow by **Marc Jacob** I wanted to create a slightly raw colour mix of yellow, burnished brown and slight orange hint. Using my fingertips I massage the cream eyeshadow and powder eyeshadow onto the eyelids to create a soft smoky appearance. I used the **Marc Jacob** eyeliner on the bottom of the waterline area and smudged it to create an almost 'lived in' look.

A hint of **Rodial** Glamstick lipstick was applied with a brush (no lip pencil) to avoid any harsh lines in order to create a softer, more kissable lip.

Products used:

MOISTURISER Steamcream

EYE CREAM REN Firm and Lift Eye Cream

FOUNDATION AND CONCEALER Veil Cover Cream

EYESHADOW Marc Jacob in Twinkle Pop in Leila and Eye-Conic Longwear Palette in Glambition

EYELINER Marc Jacob Gel Eye Crayon in Blacquer

LIPSTICK Rodial Glamstick Psycho

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